



## Pop Up Talk

Pop Up Talk is an arena where Medicon Village invites to “intersections with success”. Businesses related to people’s health and wellbeing and with an interest in reaching out to member organisations at Medicon Village are invited to get in touch.

Are you looking for partners or do you want to share your visions and knowledge with some of the most passionate researchers and entrepreneurs within the Life Science industry? Then, take the opportunity to team up with Medicon Village and our network holding more than 150 organisations, within pharma, med-tech, bio-tech and health-tech.

The environment at Medicon Village is designed to facilitate successful meetings and activities are planned to stimulate collaboration and intersection of ideas. The concept Pop Up Talk is designed to promote co-ideation, co-creation and co-operation.

By hosting a Pop Up Talk you get the opportunity to enter the stage to present your message, network and interact with your audience in the nice environment of Bistro Merge, in The Spark.

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### Included in Pop Up Talk

- 1,5 hour presentation and networking
  - Breakfast (8.00-9.30) or afternoon (14.30-16.00)
- Technical equipment with screen is available
- Standard furnishing (table seating)
- Reserved separated space
- Refreshments served (30 pers)
- Visibility of the event in Medicon Village channels, see below

Medicon Village will help visualising the event (1-2 times), with your logo and title of presentation, in our channels as website, intranet, newsletter, event calendar etc. Participant registration handled by you directly.

Pop Up Talk package prize (introduction): SEK 12,000 ex VAT  
Medicon Village Members 50% discount

#### Extras:

- Recording
- Supplementary refreshments
- Alternative furnishing

Are you interested in arranging a Pop Up Talk? Please, submit your interest inquiry at:  
[www.mediconvillage.se/en/pop-up-talk](http://www.mediconvillage.se/en/pop-up-talk)